



# Memo

**To:** Potential Candidates  
**From:** Jason Harris  
**cc:** Operations  
**Date:** July 20, 2017  
**Re:** Brief Outline of "Project CATV" (UPDATED)

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**Brief Intro:** First of all I want to thank you all for your interest in our project. This is meant to be a very brief intro to our project and to give you an idea if you wish to step forward. If you do there will be other steps in this process. We hope this information is informative and helpful in your decision process, and that you may consider joining our team.

**Summary:** Project "CATV" as we are calling it is an ambitious undertaking. We are attempting to travel to Central America and film 3 TV Pilots (3 separate treatments) in country, on location. We will then do post production on the footage and submit the resulting product to over 68 TV networks for a possible distribution deal and a continuing production as a series.

**Why:** Simply put we are doing this because we know we can provide a better product than what is currently being shown to the masses. Our show will be hard hitting, funny, and most of all real. No scripts or influences for the purpose of ratings. We know that travel is a very exciting thing for most people, and we aim to bring out the most interesting things in areas that are not all heavily travelled. We want to give the world a view of these places and afford them a chance to visit them for new enriched travel experiences.

**Who:** Reel Z Productions is a small production company based out of Burbank California. We are comprised of a small group of people. Our director Jason P Harris is a former AP Photojournalist and has directed 3 short films in Phoenix. He is currently living in Cancun Mexico preparing for this trip as of this notice.

**What:** As stated before this is a trip to film 3 pilots (unairable) to be shown to the TV networks to garner a deal for a full TV series. Anyone who participates in this trip will be invited back for the full show as long as schedules permit.

**Where:** The pilots will be filmed in Central America in an area comprised of a radius of not more than 1000 miles. The countries that will be filmed in will possibly include Mexico, Belize and Guatemala. The goal of the production is to find three very film worthy locations while not exhausting our limited time and resources.

**How:** In 2016 a scouting trip was performed all throughout Central America. The results of this trip formed many solid connections with local populations. There are very few areas in the shooting locations where we will not have almost 100% support to accomplish our goals.

**What is needed:** We are looking for a very small low impact crew, which will travel quickly and not leave a large footprint. As our new director gathers filming experience we are fast learning that it does not take a mountain of people to produce a product. As we figure this out more and more we will have better details.

**Compensation:** Because we have no guarantees of network approval, there is no pay at this time. What we can offer those who come along on this trip is on the ground experience in the television environment. We also can encourage those students or people starting out that this is an excellent way to learn as you go and not in a classroom or online website. **It is stated here for the record that anyone who participates in this project willingly will be fully compensated for any expenses they incur, should the networks provide a budget in the future (There is no guarantees of this however).**

**How Much:** A rough estimate is about \$1000.00 per person for the entire trip, not including airfare. The problem with an exact budget is that this is Central America, and prices change often. A bonus to filming in this location is that prices are most often far lower in comparison to American prices. The total amount spent will come down to a matter of choices and tastes. The more "rich" you want to live, the higher your costs. If you are frugal and spend wisely, you can have a great time on a shoestring budget. An Approximate budget is now available on our website, and upon request.

**When:** Right now we are gathering equipment and last minute logistic information for the trip. We expect a tentative leave out date from the USA by end of September 2017. If all goes well we should wrap our project and be in and around Cancun for the return sometime around the middle of November.

**Length of stay:** The project is only going to run for a total of approximately 48 days. We aim to insert in the Cancun Mexico area and then travel overland for the rest of the trip, before returning to Cancun to exit the area. We aim to shoot one pilot in one location each week, and the fourth week is for any delays or unexpected issues that come up. The few days on either side are to prepare and to wind down from the production (hopefully on a beach!)

**Qualifications:** The desire to learn and be a part of a team. We will be holding each other up and completing many roles so it is crucial we all work together. We will also be spending lots of time together so it is important to try to get along and bring no personal baggage. A basic understanding of Spanish will make our job a lot easier. If you speak it fluently then you will be a strong asset to our team. Some knowledge of audio/video production will be helpful, but we will also train you. Be able to travel and have a clear passport with no outstanding issues. Be able to commit to the entire length of the project and sign a contract agreeing to the same. We expect everyone on this crew to maintain professionalism at all times, this is not a vacation. We will all have the ability to have fun and get our work done in a balanced environment.

**Outlook:** While not going into details about past project data, we are confident that this project will be a success. It is likely the footage we film will never be seen on a TV, but if it leads to a TV network deal with a series contract then it will have served its purpose. The submission of this material with the help of some inside connections in the industry will be in our corner, however there are no guarantees.

**Conclusion:** I want to thank you all for reading this. If you decide to go forward your next step is to join our Facebook group as well as sign an NDA for confidentiality reasons. You can email me for details. We have lots to do and a big job ahead, we hope you will join us on our incredible project!



**Jason Harris**  
**CEO/Director**  
**Reel Z Productions LLC**